

2017 Lens on the Lake Photo Contest Rules and Guidelines

- Entrants must live, work or attend school in White Bear Lake, White Bear Township, Mahtomedi, Dellwood, Birchwood Village, Bellaire, Gem Lake and Willernie.
- Photos must be taken **in White Bear Lake or the surrounding communities** between September 1, 2016 and August 31, 2017.
- Each photo entry must include an online submission including the photographer's name, address, phone number and email address; age (if under 18); intended category for the photo and title of the photo.
- Photo submissions that do not include the required contact information will not be considered.
- Photo submissions with professional logos or watermarks will not be considered.
- Photos must be submitted through <http://whitebearlakemag.com/node/add/photo-entry>. Files must be less than 2 MB in size to be considered.
- Participants **must have permission** from any persons pictured in the photo to use that photo and permission of a parent in the case of minors. *White Bear Lake Magazine* **is not responsible** for obtaining subject permissions. Subject permissions must be obtained before submitting photos to the Lens on the Lake photo contest.
- Photos **may** be reproduced by the magazine.
- **Once submitted, the entrant grants reproduction rights (both print and digital) to *White Bear Lake Magazine*.**
- Each individual may submit a total of five photos.
- Each photo must be submitted in one of the following categories:
 - Activities & Events
 - City Landmarks
 - Wildlife & Nature
 - Pets
 - People & Families
- Contest organizers reserve the right to disqualify or re-categorize any photo.
- Contest winners will be selected by an anonymous panel of judges assembled by *White Bear Lake Magazine*.

- The contest Readers' Choice winner will be selected separately by voters on *White Bear Lake Magazine's* website (www.whitebearlakemag.com).
- Winners will be notified around October 1.
- All decisions will be final; judges reserve the right to award a winner in any category.
- The *White Bear Lake Magazine* will not be responsible for lost entries.
- Depending on the number of entrants, a winner may be chosen for each category as well as an overall winner. A "Reader's Choice" award may also be given based on votes received on the *White Bear Lake Magazine* website between September 10 and September 30.
- Select photographs may also be featured in future print *White Bear Lake Magazine* articles and promotions, as well as on *White Bear Lake Magazine's* website and social media pages.
- For more information or questions about the contest, email web editor Caitlin Crees at Caitlin.Crees@tigeroak.com. Please specify the magazine or community associated with your questions, and provide as much detail as possible.

NOTE: Contestants must follow all rules or their entry could be disqualified